



FINANCE AND ADMINISTRATION CABINET
KENTUCKY HIGHER EDUCATION ASSISTANCE AUTHORITY

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FOR IMMEDIATE RELEASE

New resource helps high school students make best college choice

FRANKFORT, Ky. — January 26, 2011 — Kentucky high school students now have another unique, free resource to help them through the college application process, the *College Cost & Planning Report*.

Each report is a personalized calculation and comparison of aid eligibility and net prices of the colleges a student is interested in attending, based upon the student's academic and financial status. Students and parents can compare out-of-pocket costs to help decide which schools best fit their budget.

"Kentucky is the first state to embrace this initiative, which will help students gain access to and graduate from college because they are able to make more informed decisions," said Gov. Steve Beshear. "Helping more Kentuckians finish their college education is the key to economic vitality – both for the individual and for the Commonwealth as a whole."

The reports are provided through a partnership of the Kentucky Higher Education Assistance Authority (KHEAA) and Student Aid Services, Inc. KHEAA is the state agency that provides free college planning materials to Kentuckians and administers the state's student financial aid programs.

Students may request a free report by registering for or using their free Zip Access account on www.kheaa.com. Visitors to the website can also learn about state and federal grants and loans and can conduct a free scholarship search.

To learn how to plan and prepare for higher education, go to www.gotocollege.ky.gov. For more information about Kentucky scholarships and grants, visit www.kheaa.com; write to KHEAA, P.O. Box 798, Frankfort, Ky. 40602-0798; or call (800) 928-8926.

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